

ABSTRACT

Zul Hazmi, Ahmad Auliya. 2020. Directing of Photography in Documentary Performative Film about Surfing at Pantai Batu Karas. Final Task. Visual Communication Design Study Program. School of Creative Industries. Telkom University. Bandung.

Surfing has a great level of potential, especially in Indonesia, given that our country is an archipelago, with many islands that have coastlines. This geographical condition that we should be grateful for and we must take advantage of, especially in surfing where foreign people have a high level of interest in surfing the coastlines in Indonesia. Not only foreign people, but coastal communities also participate by becoming athletes who have been able to compete in the national to the international arena, but it is very unfortunate for young urbanites who are still unfamiliar with surfing and the many views of the young generation. who see surfing as a dangerous sport and so on, this certainly greatly impacts the level of interest of the younger generation in surfing. The designer as a camera stylist has a vital role in the film production process, cooperates with the director in applying the concept according to the director's idea and visualizes the concept idea, and adapts to the data obtained. The camera arrangement in the design process of this performative documentary film can give a dramatic impression of each shot. The research method used is a qualitative method with coverage such as observation, literature study, and interviews. The filming aims to introduce surfing to the younger generation in Bandung.

Keywords: Surfing, Director of photography, Performative Documentary Films, Young Generation in Bandung.