

ABSTRACT

Rahmat. 2020. Editing Performative Film about Surfing at Pantai Batu Karas. Final Project. Visual Communication Design Faculty of Creative Industries. Telkom University. Bandung.

Surfing has enormous potential in Indonesia given the geographical conditions of our country which are an archipelago. This geographic potential is what we should be grateful for and love, because outsiders have flocked to Indonesia to get surfing. Extraordinary potential also comes from many local communities on the coast who eventually become professionals in the field of surfing, but the young generation in urban areas are still afraid to learn this sport. This has an impact on the reduced interest of the younger generation in surfing. In editing this image, the role of the writer is also as a person who participates in arranging the storyline with the director through what has been taken, and arranged to be aesthetic. The research method used is qualitative research methods including observation, literature studies, and interviews. Color grading is in this performative documentary, can give atmosphere, and a dramatic impression that will relate to every scene in the film. This focus is used as a tool to lure the audience to the story we will present in the film, and it is hoped that it will not make the film monotonous. Through this film, the writer wants to introduce surfing, especially to the younger generation in the city of Bandung.

Keywords: Surfing, image editing, documentary film, and the young generation