

ABSTRACT

Vitaniasari, Addina, 2020. DIRECTION OF DOCUMENTARY FILM ABOUT SELANCAR AT BATU KARAS BEACH. Final Task. Program Visual Communication Design Studies. Faculty of Creative Industries. Telkom University.

Surfing is an extreme sport that takes place on high waves. Surfing sports can elevate the image of the existing coastline in Indonesia, because with this object, people not only want to know and enjoy the beach destinations, but also make surfing a part of the attractiveness of these beaches, one of which is the Batu Karas beach. The main thing that distinguishes Batu Karas beach from other beaches is that this beach has much calmer and more stable waves, so it is perfect for beginner surfers or who just want to just try surfing. This documentary film is directed about the introduction of surfing at Batu Karas beach for the younger generation, especially those in the city of Bandung. In this final project the author uses qualitative research with a performative approach. The director has a very important role in making films by creating a story concept and making the information to be conveyed to the audience. This film aims to provide more information related to surfing at Batu Karas beach. This film also aims to introduce and increase people's interest in surfing. Hopefully this film can be of benefit to those who watch it and the information is conveyed.

Keywords: Surfing, Batu Karas Beach, Documentary Films, Directing.