

DAFTAR TABEL

Tabel I. 1 Daftar Penawaran PT. Bisnis Akselerasi Solusindo.....	3
Tabel III. 1 Identifikasi Kebutuhan Data	25
Tabel IV. 1 Daftar Pertanyaan Wawancara Internal Perusahaan.....	31
Tabel IV. 2 Daftar Pertanyaan Wawancara <i>Customer</i>	36
Tabel IV. 3 Daftar Kompetitor BixLar	47
Tabel IV. 4 Daftar <i>Substitute Products</i> BixLar	49
Tabel IV. 5 Analisis Lingkungan Bisnis.....	54
Tabel IV. 6 Konfirmasi SWOT.....	60
Tabel IV. 7 Perhitungan Bobot dan Skor Sub-variabel <i>Value Proposition</i>	70
Tabel IV. 8 Perhitungan Bobot dan Skor Sub-variabel <i>Cost / Revenue</i>	71
Tabel IV. 9 Perhitungan Bobot dan Skor Sub-variabel <i>Infrastructure</i>	72
Tabel IV. 10 Perhitungan Bobot dan Skor Sub-variabel <i>Customer Interface</i>	74
Tabel V. 1 Indikator & Rata-rata Rating Sub-variabel <i>Value Proposition</i>	77
Tabel V. 2 Strategi Usulan Sub-variabel <i>Value Proposition</i>	78
Tabel V. 3 Indikator & Rata-rata Rating Sub-variabel <i>Cost / Revenue</i>	80
Tabel V. 4 Strategi Usulan Sub-variabel <i>Cost / Revenue</i>	80
Tabel V. 5 Indikator & Rata-rata Rating Sub-variabel <i>Infrastructure</i>	82
Tabel V. 6 Strategi Usulan Sub-variabel <i>Infrastructure</i>	83
Tabel V. 7 Indikator & Rata-rata Rating Sub-variabel <i>Customer Interface</i>	85
Tabel V. 8 Strategi Usulan Sub-variabel <i>Customer Interface</i>	86
Tabel V. 9 <i>Pain Relievers</i> Klien BixLar.....	87
Tabel V. 10 <i>Gain Creators</i> Klien BixLar	88
Tabel V. 11 Perancangan Model Bisnis Usulan	93