

ABSTRACT
DESIGN OF INTERIOR BASKETBAL CENTER FOR PRAWIRA
BANDUNG BASKET CLUB IN RANCANUMPANG ST. GEDEBAGE
BANDUNG

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Prawira Bandung is a professional basketball sports club from Bandung which has changed its name nine times and was eventually acquired by PT. Persib Bandung Bermartabat in 2018. Even though Prawira Bandung is a professional basketball club, until now they do not have their own training and match facilities, this can interfere with their achievement targets, namely winning the IBL league in the future. Therefore, to be able to win the IBL in the future, facilities for a Basketball Center with FIBA (Fédération Internationale de Basketball) standards are needed in order to support the training process and matches properly. Identity in the facility is also an important factor to boost the achievements of Prawira Bandung because identity can build player confidence and prestige, awareness of supporters and build attraction to sponsors. So that Prawira Bandung players are motivated and enthusiastic to achieve the target of winning the IBL league.

Keywords: *Prawira Bandung, Basketball Center, FIBA Standards, Identity.*