

## ***Abstract***

*This research had been done to analyze how the Feminism Construction on reality level, representation level, and ideology level tailored in film called 'Nada untuk Asa'. The research used qualitative method along with three levels of Josh Fiske semiotic method, which were reality level with environment, speech, and expression; representation level with camera adjustment; and ideology level to analyze the research object. Researcher had taken three scenes on the film which depicted several signs which supported the existence of Feminism on that exact scene. Based on the analysis of the film, the research found that there's the representation of postmodern. The dialogues and other signs on 'Nada untuk Asa' showed the braveness of underestimated women as they were people living with HIV/AIDS (PLHA). The strong and vocal voice to defend themselves and their strive to keep surviving had made themselves spread the positivity towards their surroundings. The research had met the conclusion that people, specifically women living with HIV/AIDS could show the never-give-up spirit, depicted they are not to be treated poorly. They are not to be disgusted and stayed away, as women with HIV/AIDS were no different than the others.*

***Keywords: Feminism, Semiotic, Film, HIV***