

Abstract

In the recent years, Indonesian film industry have been developing rapidly. This rapid development leads to more diversity in film theme that produced every year. The theme in movie could affect its audience character and behaviour due to the emphatic feeling that developed by the audience when watching the main character in movie. The phenomena that influence audience to the main character is consistently growing along with the development of Indonesian movie theme between 2015 to 2019. The theme of a movie could become the deciding factor of the movie's success. In this case, the most popular theme existed in the young-adult drama genre. Based on this phenomena researcher feel interested to see what kind of main character characteristic that occurring in Indonesian young-adult film between 2015 to 2019. This trend is important due to its ability to give us an overview of film-making industry in the future. This research was conducted using qualitative approach and character analysis theory Clock of Character, developed by Jens Eder. The Clock of Character specifically see the main character in movie in four main aspect, artefact, fictional being, symbol and symptom. The result is the most popular occurring theme is love, that exist before 2015 with religious drama and love between couple as its occurring theme. This theme reaches its peak in between 2016 and 2017. Even though in 2018 and 2019 the overall popular theme is love, the way film represent love between couple is different and start to be declining. In the 2020 and the future, it is predicted that love theme would still occurring in regular basis, but the way they picture this theme is different than the year 2015 to 2017. Family oriented theme and story-rich theme will also become the new occurring theme in the future.

Keyword: Trend, Indonesian Film, Young-Adult, Drama, Clock of Character