

**APPROVAL PAGE**

**ANALYSIS OF CREATIVE MESSAGE STRATEGIES ON INSTAGRAM ADS AIRAS PASTRY**

**FINAL PROJECT**

Submitted as One of the Requirements for  
Obtaining a Bachelor of Communication Degree  
Communication Science Study Program

Arranged by:

M Farrel Hakim

1502174027



Bandung, January 5, 2021

Supervisor

A handwritten signature in black ink, appearing to read 'Sylvie', with a horizontal line underneath.

Sylvie Nurfebiaraning, S.Sos, M.Si

NIP. 14860017

**COMMUNICATION SCIENCE STUDY PROGRAM  
FACULTY OF COMMUNICATION AND BUSINESS**

**TELKOM UNIVERSITY**

**BANDUNG**

**2021**