

## DAFTAR TABEL

|  | Halaman |
|--|---------|
| Tabel 2.1 Ulasan Penelitian Skripsi .....                          | 24      |
| Tabel 2.2 Ulasan Jurnal Nasional .....                             | 29      |
| Tabel 2.3 Ulasan Jurnal Internasional .....                        | 32      |
| Tabel 3.1 Variable Operasional .....                               | 41      |
| Tabel 3.2 Instrumen Skala Likert .....                             | 45      |
| Table 3.3 Hasil Uji Validitas .....                                | 51      |
| Tabel 3.4 Hasil Uji Reabilitas .....                               | 57      |
| Tabel 4.1 Data Hasil Responden berdasarkan Screening .....         | 80      |
| Tabel 4.2 Tanggapan Responden mengenai <i>Website Design</i> ..... | 84      |
| Tabel 4.3 Tanggapan Responden mengenai Navigation .....            | 87      |
| Tabel 4.4 Tanggapan Responden mengenai Security and Privacy .....  | 90      |