ABSTRACT

Companies today must be able to survive in the competition, this is intended to show that not only requires companies to be creative and innovate, in order to be able to compete, companies must plan for growth and survival, but every company is required to always understand and understand various changes and steps. Steps in his corporate environment.

Organizational culture and job satisfaction have a big role in increasing and decreasing employee work. This is very important for every company in achieving the goals that have been set. The purpose of this study is to determine the application of organizational culture, determine employee job satisfaction and determine the influence of organizational culture on employee job satisfaction Telkom Education Foundation, Bandung City.

The research method used is a quantitative method. The type of analysis used is descriptive. The sample in this study is a saturated sample of 78 employees. Data collection was done by distributing questionnaires. Data processing was performed using SPSS 22.0 software.

Based on data processing, it is known that the influence of organizational culture on job satisfaction has a determination of 96.5% while 3.5% is based on other unknown variables. Organizational Culture has an effect on Job Satisfaction with a value of t count> t table, namely 3.011> 1.991 with a significance level of 0.004 < 0.05. The conclusion of this study is that the Telkom Education Foundation is in the good category.

Based on the research results, in order to increase job satisfaction at the Telkom Bandung Education Foundation, the foundation needs to pay attention to organizational culture factors, because the application of organizational culture can affect employee job satisfaction. The results of this study are expected to complement the literature related to organizational culture on employee job satisfaction.

Keywords: organizational culture, job satisfaction, employee