ABSTRACT

The presence of information technology is one of the factors that can facilitate the banking

industry sector, which is commonly known as financial technology, especially Mobile banking.

Besides providing convenience to customers, mobile banking also able to provide benefits for

companies that are expected to increase the profitability of Islamic banking.

This study was aimed to analyze of the Influences of Mobile banking on the ROA of Islamic

Banking which was listed on the IDX in 2015-2019. To Analyzed these influences, the method used

in this study is the quantitative method by using mobile banking as the independent variable, size

and credit risk as control variables, and ROA as dependent variables. The population in this study

are Islamic banks which are listed on the IDX in 2015-2019, and the sample used is all members

of the population. Data were analyzed using panel data regression analysis techniques.

The results indicate that mobile banking, size, and NPF had positive significant effect

simultaneously on the ROA of Islamic Banking which was listed on the IDX in 2015-2019. While

partially indicates that mobile Banking, size, and credit risk had no significant effect on the ROA

of Islamic Banking which was listed on the IDX in 2015-2019. In this study, it is hoped that Islamic

banking can evenly use mobile banking for all its customers by increasing customer confidence in

the security system so that there can be an increase in efficiency in mobile banking services, banks

also need to pay attention to company size and NPF level in order to affect the ROA of Islamic

banking.

Key Word: Mobile banking, ROA, Islamic Banking, Size, NPF.