ABSTRACT

When a family member goes outside to the area to wander, communication must goes on. Long distance communication is now very easy using social media. The research objective was to find out and analyze how overseas students and their parents communicate, what obstacles arise in the communication between migrant students and their parents, and what solutions overseas students and their parents take in overcoming communication barriers using social media.

The research method used was descriptive qualitative. The descriptive data were in the form of speech and writing. The informants consisted of nine overseas students of the Department of Communication Studies, Concentration of Marketing Communication Class of 2017. The research instrument was the researcher as the key. The data collection techniques were in the forms of interviews and documentation. The interviews were conducted via social media using the chat feature while the documentation was obtained from chat captures in Whatsapp and Line.

The results showed that the communication between migrant students and their parents mainly used WhatsApp and other social media such as Instagram, Line, Tiktok, Skype, SMS, as well as cellular numbers. 2) The obstacles in the communication were weak signals, misunderstanding, and damage to the smartphone. 3) In finding the solutions related to signals, overseas students looked for stronger signal spots in other places or used the cellular data, and did a re-chat or switched to free calls to overcome misunderstanding

Keywords: family communication, social media, overseas students, and parents