

ABSTRACT

Dayak Tribe Hindu Budha Bumi Segandu Indramayu Community is a group of people who are members of a community who have their own beliefs. The sect they believe in is Ngaji Rasa. In the Bumi Segandu Hindu Buddhist Dayak Tribe Community, there are three rituals that they carry out in their belief, these rituals consist of Kumkum, Mepe, Sejarah Alam Ngaji Rasa. The study, entitled "The Meaning of Ritual Communication of Dayak Hindu Budha Bumi Segandu Indramayu Tribe Community" aims to determine the meaning of ritual activities and the implementation of ritual activities. This study uses qualitative methods and phenomenological paradigms with observation data collection techniques, interviews, documentation, and utilizes various data sources. From this study it can be concluded that the meaning of the entire series of ritual activities carried out by the Dayak Tribe Hindu Budha Bumi Segandu Indramayu Community is Ngaji Rasa , or examine yourself about right and wrong before taking an action.

Key Words : Community, Ritual, Mean, Ngaji Rasa