

## **ABSTRACT**

*“The World of The Married” is a South Korean serial drama that raises an issue about divorce that has been common occurrence in South Korea. However, women who’ve had their marital status terminated and re-identified as a ‘divorced woman’ often receive unfair treatment from society which inculcates gender inequality such as stereotype, marginalization, subordination, violence and double burden. The World of The Married narrates a story about a woman who had recently been divorced from her husband and must struggle to continue her life while facing gender inequality and mistreatment that ensues her.*

*The outcome of this study is achieved through the qualitative method with a constructivist paradigm alongside the Roland Barthes semiotic analysis technique. This outcome reveals that the problems of gender injustice that ensue divorced women have a recurrent impact on the welfare of its victims. The society of South Korea which deeply adheres to Confucianism with patriarchal values views women to be compliant to their husband and considers those who choose to divorce to be severely violating prevailing norms and ethics, to an extent that divorced women are often undervalued and misjudged by society because they are failing to defend their domestic life, which is dictated to be their obligation.*

*Keywords : Korean Drama, gender inequality divorces, Confucianism, semiotic analysis of Roland Barthes*