ABSTRACT

The emergence of COVID-19 is a separate issue in all sectors in Indonesia, especially

in the education sector. Including challenges in the online learning process at Ihsaniyah

01 Pusaka Elementary School, Tegal City. This study aims to determine how

communication messages that exist between parents as companions of children during

online learning with the method used in this research is descriptive qualitative method.

The data collection techniques and data analysis techniques carried out were by

conducting in-depth interviews with parents and teachers who were at Ihsaniyah 01

Pusaka Elementary School, Tegal City. The results of this study indicate that messages

through parent communication as a companion to children during online learning use

communication elements such as messages, creation of message, interpretation of

message, a relationship message and feedback. The process of this communication

element has been going well, but there are obstacles in the message process where

children do not have the passion or mood in the teaching and learning process during

the COVID-19 pandemic.

Keywords: Communication, Learning Communication, Educational Communication