

ABSTRACT

Human resources are resources that play an important role in achieving the company's goals. Good management of human resources will have a positive impact for the company. This research was conducted to determine the influence of work life balance and company culture on employee job satisfaction at PT Tirta Investama Bandung.

Data collection techniques using questionnaire tools with likert measurement scale distributed to 30 respondents who are employees of PT Tirta Investama Bandung. Sampling technique using Non Probability Sampling method, the analysis technique is using descriptive analysis. The analysis used in this study is using SPSS version 23.

The results showed that job satisfaction gained a percentage of 82% and fall into the good category, work life balance obtained a result of 95% and entered into the category of excellent, as well as the company culture obtained a result of 85% and entered into the category of excellent. Based on the hypothesis test that work life balance and corporate culture simultaneously have a significant effect on employee satisfaction at PT Tirta Investama Bandung. Partial work life balance and corporate culture have a significant effect on employee job satisfaction at PT Tirta Investama Bandung.

Keywords: Work Life Balance, Corporate Culture, Job Satisfaction