

ABSTRACT

This research describes the management study of the 3rd Bandung Art Month event on 2020. The discussion is related to the existence of Bandung Art Month, Bandung Art Month event management, and curatorial implementation at the 3rd Bandung Art Month event. The author uses a qualitative research method through a management study which is reviewed from the book “*Menimbang Ruang, Menata Rupa*” by Mikke Susanto (2016). Therefore, the object research is the result of observing a series of events in the 3rd Bandung Art Month event which took place in the middle of a pandemic. In addition, using data collection techniques in the form of observation, interviews, and documentation. The data analysis includes data reduction, data presentation, and drawing conclusions. To test the credibility of the data, the authors conducted a data triangulation test by comparing the data obtained from the informants and the literatures. The results obtained are the Bandung Art Month management system in the form of forum management, where the system can be efficiently implemented during a pandemic. In its implementation, the Bandung Art Month agenda can be categorized into three, namely discussion forums, exhibitions, and curator choices. The agenda was followed by every group, both from famous venues or artists and venues or artists who were still emerging.

Keywords : *management, existence, exhibition*