

## **ABSTRACT**

### **NEW INTERIOR DESIGN OF FOUR STARS (\*\*\*\*) HOTEL AT DAGO, BANDUNG WITH INTERIOR LANDSCAPE APPROACH**

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The increase in tourists visiting the city of Bandung affects the occupancy rate of star-rated hotel rooms in the city of Bandung, one of which is a four-star hotel. The interior design of a four-star hotel with the characteristics of luxurious facilities and services is an attraction for visitors. In addition, the phenomenon of staycation at this time also increases hotel visitors significantly. Staycation has started to become a trend in Indonesia in 2018, in the city of Bandung in 2018 the number of tourist visits to accommodation has doubled. Staycation is the concept of vacationing and spending time at a house or visiting areas that are not far from the residence, one of which is a hotel. For this reason, the location of the hotel also affects the selection of hotels for staycations. The location of the hotel is in the Dago area which is an elite and strategic area which makes accessibility easier. In addition, the Dago area is also unique in the form of an area that is still cool and beautiful. So that it can be used as a character for the hotel interior atmosphere by using the Interior Landscape approach. And also can answer problems that arise in the interior design of a four star hotel.

Keyword: Interior Design, Four Stars Hotel, Staycation, Interior Landscape, Dago, Bandung.