

## **ABSTRACT**

*This research was conducted to determine the effectiveness of online learning media for e-learning during Covid-19 pandemic. Learning media that are used is Google Meet. The research method used is descriptive quantitative, so that the utilization can be examined in more detail. This research was applied to active students of Digital Public Relation Department, Telkom University. Data collection is done through by using online questionnaires to the involved students. The conclusion of this study are that Google Meet is considered effective as an online learning media for e-learning at Telkom University's Digital Public Relations Department.*

**Keywords :** *effectiveness, Google Meet, e-learning.*