

ABSTRACT

This research was conducted at PT. Golden Mitra Anugerah Batam which uses two variables. Organizational communication as the independent variable and job satisfaction as the dependent variable. The dimensions used in organizational communication variables are upward communication, downward communication, and lateral communication. The dimensions used in the job satisfaction variable are satisfaction with the job itself, opportunities for salary, opportunities for promotion, satisfaction with supervision, and satisfaction with colleagues. The research conducted aims to determine how the influence of organizational communication on employee job satisfaction at PT. Golden Mitra Anugerah Batam.

The method used in this study is a quantitative method using 34 respondents as the sample. While the sampling technique used is non-probability sampling with categories sampling saturated. For the questionnaire used in this study, there were 22 questions using the 5 Likert scale measurement. In addition, the type of investigative analysis used is causal with data analysis using descriptive analysis, classical assumption test, simple linear regression, coefficient of determination, and hypothesis testing (t test).

The results of this study indicate that organizational communication variables have a positive and significant effect on employee job satisfaction at PT. Golden Mitra Anugerah, which means that the better organizational communication that is applied to the company, the higher the level of employee job satisfaction. Testing the coefficient of determination in this study shows that organizational communication has an influence of 30.8% on employee job satisfaction and the rest is influenced by variables not explained in this study. From the results of this study can be used as suggestions and input for PT. Golden Mitra Anugerah to pay more attention to the job satisfaction felt by employees so that the results given to the company will also be good.

Keywords: Organizational Communication, Employee Job Satisfaction