

ABSTRACT

This research was conducted to determine how masculinity is interpreted in the film "Captain Fantastic". The purpose of this research is to find out how the representation of masculinity, which is shown in the film "Captain Fantastic" in the perspective of masculinity theory in the scope of tradition, work, relationships, challenges, and basic traits by M. Harris.

This study uses a qualitative method with Roland Barthes' semiotic analysis which has three levels in the reading of the sign, namely denotation, connotation and myth. Primary data used by researchers in this study is the film "Captain Fantastic" which the author has downloaded from the internet, has a duration of 1 hour 59 minutes and 137 scenes. From the total number of scenes, the researcher chose 11 of them to be seen and analyzed the signs in them, based on the researcher's consideration. In this study, researchers used literature study as secondary data, by reviewing books, previous research, and other sources of articles related to semiotics and masculinity.

From the results of this study it was found that in the film "Captain Fantastic", the representation of masculinity from the perspective of masculinity is interpreted by traditional masculinity (strength, courage, independence, leadership and domination) and non-traditional (the value of compassion, caring, search for identity, knowledge, loyalty and harmony with nature).

With the presence of Ben Cash as one of the iconic figures in the world of film, this figure will become a reference and example for those who watch him.

Keywords: Masculinity, Film, Roland Barthes' Semiotics