ABSTRACT

The psychological violence that is currently happening to women is body-shaming. that body shaming is an act of mocking or giving negative comments to those who have a physical appearance or body shape that is considered not ideal or quite different from society in general. There were 966 cases of body shaming that have been reported to the authorities from all over Indonesia throughout 2018. This still has not fully got the attention or concern of the community, even though conditions like this will make a woman feel depressed. There are so many people who don't understand how important the influence or the attitudes of body shaming that often occur in social life. This study aims to explain the intrapersonal communication that occurs in teenage girls who are victims of body shaming and self-concept that formed from teenage girls who are the victims of body shaming. This study uses a constructivist paradigm with qualitative research methods and uses a phenomenology approach. This study also used interviews as a data collection technique, then the researchers obtained the results of research on three teenage women that the forms of the body shaming experienced by the informants were in the different forms. Intrapersonal communication that occurs when the informant gets body shaming goes through four stages and generate intrapersonal communication such as heartache, crying, trauma, fear, and others

Keywords: Body shaming, Intrapersonal Communication