

ABSTRACT

One of the provinces in Indonesia that has a waste problem is West Nusa Tenggara, in West Nusa Tenggara waste was a problematic that is hard to solve, data from the Environment and Forestry Office of West Nusa Tenggara states that specifically in West Nusa Tenggara, the potential for waste that is owned is 3,388.76 tons per day. Of this amount, only about 641.92 tons per day can enter the landfill, and only about 51.21 tons per day are successfully recycled in the waste bank. The waste is piled up in several landfills in West Nusa Tenggara. Seeing these figures, this problem cannot be considered as a small problem because the impact will be even wider if it is not handled seriously. On the other hand, the West Nusa Tenggara Provincial Government has actually taken several preventive measures such as the Zero Waste Movement. The government is targeting waste management in West Nusa Tenggara by 70 percent management and 30 percent reduction. This Zero Waste Movement could be realized if the government has provided education to elements of society, religious leaders, mass organizations, millennial youth. This includes high schools that must become information centers for Zero Waste in their respective environments so that in the future waste will no longer cause problems. Starting from 2018 to early 2020, more than 473 waste banks have been established by the Government and the public. Supposedly, with a large number of waste banks, the waste problem in West Nusa Tenggara can be resolved as quickly as possible. The fact that is happened now is that the Zero Waste Movement is just an invitation without any massive action to go down to the field. The zero waste movement that has been implemented by the government has very little support from the community itself, most of the waste problem is considered a normal or trivial phenomenon. Even though the facilities and infrastructure are sufficient to overcome this waste problem. This final work is in the form of a documentary film entitled "ZERO WASTE" with 16 minutes' duration, with the aim of making the people of West Nusa Tenggara aware of the waste problem itself.

Keywords: *Waste, Documentary Films, Zero Waste, West Nusa Tenggara*