

**THE EFFECT OF SUPPLY CHAIN MANAGEMENT PRACTICES
(SCMP) ON FIRM PERFORMANCE “CASE STUDY CLOTHING LINE
IN BANDUNG”**

MINI THESIS

Proposed as One of the Requirement to Achieve the Bachelor
Of Management Degree from the International ICT Business Undergraduate Study
Program

Written by:

CALVIN KURNIA ALAM

1401164524



**INTERNATIONAL ICT BUSINESS
FACULTY OF ECONOMIC AND BUSINESS
TELKOM UNIVERSITY
BANDUNG**

2020

**PENGARUH SUPPLY CHAIN MANAGEMENT PRACTICES
(SCMP) TERHADAP KINERJA PERUSAHAAN STUDI KASUS
CLOTHING LINE DI BANDUNG**

*THE EFFECT OF SUPPLY CHAIN MANAGEMENT PRACTICES (SCMP) ON
FIRM PERFORMANCE CASE STUDY CLOTHING LINE IN BANDUNG*

MINI THESIS

Proposed as One of the Requirement to Achieve the Bachelor
Of Management Degree from the International ICT Business Undergraduate Study Written
by:

Calvin Kurnia Alam

1401164524



INTERNATIONAL ICT BUSINESS

FACULTY OF ECONOMIC AND BUSINESS

TELKOM UNIVERSITY

BANDUNG

2020