

## ***ABSTRACT***

*A person or group of musicians communicates by creating music to deliver messages in the song, one of which is to motivate the listeners. A song that raised a boost for motivation to achieving dreams, was a song called 'Merakit' by Yura Yunita. The song has a motivational meaning in which lyrics contain words that are very persuasive in reaching dreams. The method used in this study is a qualitative research method, and analytical approach is a semiotics approach. The result showed the lyrics of 'Merakit' song, known that the motivational message is that to achieve a dream it is necessary to have a strong, optimistic attitude, be able to learn from mistake or failure, be positive about yourself, and you can fighting for you dreams.*

*Keywords: Motivation, Song Lyrics, Semiotics*