

ABSTRACT

Firm value is one of the main objectives of the company that reflects the results of management performance in managing the company. Firm value can be found through the stock price in the capital market. The value of the firm can prosper shareholders when the share price increases. The higher of firm value, the more investor confidence in a company will be and can reflect the company's prospects in the future.

This study aims to examine the effect of board diversity and intellectual capital on firm value in publicly traded state-owned companies listed on the Indonesia Stock Exchange for the period 2014 - 2018, either simultaneously or partially.

The method in this research is a quantitative research method. The sampling technique used in this study was purposive sampling technique which obtained 19 research samples in a period of 5 years in order to obtain 95 sample units. The method of analysis used in this research is logistic regression analysis using SPSS 16.0 software.

Based on the results of this study, the results obtained between the independent variables consisting of the presence of a female board of directors, the proportion of outside directors, the educational background of board members, and intellectual capital can explain or influence the dependent variable, namely the firm value of 26.1%, while the rest is 73, 9% is influenced by other variables outside the study.

The results of this study also indicate that the existence of a female board of directors, the proportion of outside directors, the board's educational background, and intellectual capital have a significant simultaneous effect on firm value. Partially, the existence of a female board of directors, the proportion of outside directors, and the educational background of the board do not have a significant effect on firm value, while partially intellectual capital has a significant effect on firm value in a positive direction.

Keywords: Educational background of board members, Existence of a female board of directors, Firm value, Intellectual Capital, Proportion of outside directors.