

ABSTRACT

Waste is one of the world's most important issues. one of the types of waste are plastic which was originally created as a substitute for paper food containers. From the large amount data of waste in Indonesia, the Bekasi City held the highest river waste contributor among other cities in Jabodetabek. This is because not all residents have the awareness to sort waste and manage it properly. Indonesian students are a good target because in this stage they become sensitive to their surroundings. The author's goal is to provide education on the dangers of waste from an early age through an illustrated book with a pop-up style about handling waste to protect marine ecosystems. It is shown for children 8-10 years old using qualitative data collecting methods by conducting interviews with subjects in the field of education and observation in institutions engaged in the environment in order to obtain clearer information.

Keywords: Waste, Marine Ecosystems, elementary students, Pop-up Book