

ABSTRACT

Film as one of the popular media, can be used to convey education related to nationalism. The animated film Nussa and Rara is one of the children's films with Islamic nuances but also displays the values of nationalistic characters. In this film, the values of nationalism has been showing through the scenes, dialogues and symbols which found in two episodes of animated film Nussa & Rara. This study used a descriptive qualitative method with a constructivist paradigm and through the semiotic approach with Ferdinand de Saussure which consist of signifier and signified. The results of this study indicate the values of nationalism characteristics in the episode "Merdeka !!!" relating to attachment to home country, willing to sacrifice, unity and entity, and never give up. Meanwhile, in the episode "Tolerance", the value of nationalism is related to unity and entity.

Keywords: Nationalism, Animated Film, Nussa Rara, Character Education, Semiotics