

PURCHASING : PRINCIPLES AND APPLICATIONS

This revised edition updates and relates basic principles and procedures that enable purchasing and materials managers and their staffs to meet the challenges and responsibilities of the new decade.

To accomplish these goals, the eighth edition has expanded coverage on :

- Purchasing strategy and planning
- Ethical practices in purchasing
- Supplier selection, development, and evaluation
- Materials management principles and practices
- Retail purchasing
- Public sector and institutional purchasing
- Technology management

The book is designed as a text that business students at all levels can use, whether they have a particular interest in purchasing as a career, or require knowledge of the function as a part of their overall education. It will serve equally well in training programs for practicing purchasing personnel.

