

DAFTAR GAMBAR

Gambar 1.1 Kerangka Penelitian.....	9
Gambar 2.1 Model <i>Layout Top Index</i>	18
Gambar 2.2 Model <i>Layout Bottom Index</i>	18
Gambar 2.3 Model <i>Layout Left Index</i>	19
Gambar 2.4 Model <i>Layout Right Index</i>	19
Gambar 2.5 Model <i>Layout Split Left-Right Index</i>	20
Gambar 2.6 Model <i>Layout Split Top-Bottom Index</i>	20
Gambar 2.7 Model <i>Layout Alternating Index</i>	21
Gambar 2.8 Jenis Huruf Serif (<i>Times New Roman</i>).....	23
Gambar 2.9 Jenis Huruf Sans-Serif (<i>Arial</i>).....	23
Gambar 2.10 Jenis Huruf Dekoratif (<i>Backshire Swash</i>).....	24
Gambar 2.11 Jenis Huruf Skrip (<i>Blackadder ITC</i>).....	24
Gambar 2.12 Jenis Huruf Monospace (<i>Courier New</i>).....	25
Gambar 2.13 <i>Icons by Vic</i>	27
Gambar 2.14 <i>Flat Design</i>	29
Gambar 2.15 <i>Color Wheels Three</i>	32
Gambar 2.16 <i>Color Wheels Three</i>	32
Gambar 2.17 <i>Color Wheels Three</i>	33
Gambar 2.18 <i>Website Sitemap</i>	35
Gambar 2.19 <i>Website Wireframes</i>	36
Gambar 2.20 <i>Visual Hierarki</i>	38
Gambar 2.21 <i>Visual Hierarki</i>	38
Gambar 2.22 Marketing Tool Website.....	38
Gambar 2.23 Website Nilai Tambah.....	39
Gambar 2.24 <i>Website Katalog</i>	40
Gambar 2.25 <i>Website E-Commerce</i>	41
Gambar 2.26 <i>Website E-Learning</i>	42
Gambar 2.27 <i>Website Komunitas</i>	43

Gambar 2.28 <i>Website Portal</i>	43
Gambar 2.29 <i>Website Personal</i>	44
Gambar 2.30 <i>UI Website Instructables</i>	47
Gambar 2.31 <i>Kerangak Teori</i>	48
Gambar 3.1 <i>Logo KPSGI Regional Bandung</i>	49
Gambar 3.2 <i>Suasana gathering KPSGI Bandung</i>	50
Gambar 3.3 <i>Kuesioner Question 1</i>	54
Gambar 3.4 <i>Kuesioner Question 2</i>	55
Gambar 3.5 <i>Kuesioner Question 3</i>	56
Gambar 3.6 <i>Kuesioner Question 4</i>	57
Gambar 3.7 <i>Kuesioner Question 6</i>	58
Gambar 3.8 <i>Kuesioner Question 7</i>	58
Gambar 3.9 <i>Kuesioner Question 8</i>	59
Gambar 3.10 <i>Jawaban Question 10</i>	64
Gambar 4.1 <i>Sitemap Website</i>	74
Gambar 4.2 <i>Moodboard</i>	75
Gambar 4.3 <i>Flat Design</i>	76
Gambar 4.4 <i>Flat Design</i>	76
Gambar 4.5 <i>Icons by Vic</i>	76
Gambar 4.6 <i>Font</i>	77
Gamabr 4.7 <i>Sans-Serif font</i>	77
Gambar 4.8 <i>Color Palette</i>	78
Gambar 4.9 <i>Sugar Glider</i>	78
Gambar 4.10 <i>Sugar Glider</i>	78
Gambar 4.11 <i>Wireframe Beranda</i>	79
Gambar 4.12 <i>Wireframe Tentang Kami</i>	80
Gambar 4.13 <i>Wireframe Artikel</i>	80
Gambar 4.14 <i>Wireframe Forum Diskusi</i>	80
Gambar 4.15 <i>Wireframe Kontak</i>	80
Gambar 4.16 <i>Wireframe Masuk Akun</i>	80

Gambar 4.17 Ilustrasi Tanaman.....	81
Gambar 4.18 Ilustrasi <i>Sugar Glider</i>	81
Gambar 4.19 <i>Icons</i>	82
Gambar 4.20 Maskot.....	82
Gambar 4.21 <i>Flyer</i>	83
Gambar 4.22 <i>Instagram Post</i>	83
Gambar 4.23 <i>Instagram Story</i>	84
Gambar 4.24 Stiker.....	85
Gambar 4.25 Beranda.....	86
Gambar 4.26 Tentang Kami.....	87
Gambar 4.27 Artikel.....	88
Gambar 4.28 Forum Diskusi.....	89
Gambar 4.29 Kontak.....	89
Gambar 4.30 Masuk/Daftar.....	90