ABSTRACT

Web-based Application of Sale and Data Product Management at Matamori Store is a Web-based sales application where buyers can purchase products with online. As well this application can provides a function to be able to manage product data such as input new product, detail product available, and transaction data information. This Web-based Application of Sale and Data Product Management at Matamori Store was built to make buyers easy to purchase products with online and also to facilitate Matamori shop staff in terms of managing product data to be no longer done manually by noting in the striped folio book. The measuring tool used to build this application is by interview directly to the owner of the Matamori store.

Keywords: online sales, product data management.