## **ABSTRACT**

This research is motivated by the form of Law Number 21 of 2011 concerning the Financial Services Authority, which creates an independent institution resulting from the restructuring process of the Ministry of Finance with Bank Indonesia, which carries out regulatory and controlling functions in the financial services sector, from capital market to the banking. The method of determining an organization's life cycle is one of the models applied in relation to the analysis of organizational situations. Life cycle stages are formed with important factors that affect work unit performance. This study aims to investigate the position of the OJK Headquarters in its life cycle. The research method is applied in terms of objectives, descriptive from the perspective of practice and case studies in terms of the type of research. Data were collected through a valid and reliable questionnaire. 72 senior and middle company managers were selected as samples. Descriptive analysis of the answers to the life cycle questionnaire which has 44 questions, distributed shows that the OJK Headquarters is in the "prime" stage of its life cycle. This position has the characteristics of the system and organizational structure has been stable with a balance between flexibility and control capabilities; leadership and management have prominent and highlighted roles; and also, the equality of responsibility and authority stipulated; human resources in this situation need to increase their expertise and knowledge; risk taking and innovation can still be controlled; liquidity and revenue management can be predicted and controlled; marketing management continues to educate the public. Even so, the company still needs financial stability.

Keywords: Organizational Life Cycle, Adizes Tools, Leadership, Organizational Development, Strategic Management, Financial Services Authority