

ABSTRACT

Satriyo, Nathaniel. 2020. Directing Short Movie “Sembunyi Pulu” Bullying on Birthday Celebration among High School Teenagers in Kabupaten Bandung. Final Assignment. Study Program Visual design communication. Telkom university Of Creative Industries, Bandung.

Directing a short film about the culture of Birthday Like about high school teenage couples in Bandung Regency. Bachelor of Visual Communication Design, February 2019, Telkom University, Bandung. This final project contains the process of designing a drama short film about Bullying on Birthday Celebration among High School Teenagers in Kabupaten Bandung. Celebrating Birthdays by abuse is considered commonplace by adolescents This abuse activity can make the Anniversary tortured in terms of physical and non-physical. The purpose of designing this work is to increase awareness of Bandung Regency high school youth about the dangers of a birthday demonstration in the form of a drama short film. The process of collecting data uses qualitative methods with narratives. The data obtained is then processed for analysis. The results of this analysis produce the main keywords namely birthday, harassment and high school youth. From the results of this study, a short film was made that is expected to increase the awareness of high school teenagers in Bandung Regency to reduce abuse in celebrating birthdays.

Keywords : “Birthday celebration”, “Bullying”, “High School Teenagers”, “Directing” and “Victim of Bullying”.