ABSTRACT

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This study raises the topic of films that raise complications in psychiatric diseases, namely schizophrenia. The research method used is descriptive qualitative method. The author uses John Fiske's semiotics to analyze the object of research. In this study, semiotics is related to the visualization of delusional features and characteristics in individuals suffering from schizophrenia, actions taken on themselves and others or the surrounding environment. The author analyzes the data by taking samples of the scenes in the screened film, then selecting a few key scenes as the focus of the study. Then the data is presented to explain the results of representation with John Fiske's theory divided by 3 levels according to Fiske, namely the level of relativity, the level of representation and the level of ideology. The final step is a provisional conclusion, and can be changed if strong evidence is not found. The results of this study were found in the film "*A Beautiful Mind*", delusion is interpreted by the election of the figure of an imaginary friend who can only be seen by the figure of John Nash. This is obtained from the translation at the real level, the display of representation (camera, music, and sound), and the ideological level of the delusions debated by the character John Nash. The conclusion of this study is the film "*A Beautiful Mind*" interpreting delusions in characters is the appearance of an imaginary character that can only be seen by the character John Nash who shows the value of individualism and rationalism towards the delusion. With the figure of Johhn Nash in the middle of a worldwide Hollywood film, this figure can be an example or reference to the meaning of delusion for people who watch it.

Keywords: *Representation, Delusions, Schizophrenia*