

## **ABSTRACT**

### **REDESIGN PUTRI GUNUNG HOTEL WITH ECOTOURISM AND CULTURAL HERITAGE.**

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Tourism is one of the flagship in world economic growth, each region is always trying to create their own location to become a leading tourist destination. To support this, facilities are needed to meet the needs of tourists who come to visit, namely lodging in the form of resort hotels. Lembang is one of the best tours in Bandung, according to mindrakyat.com in mid-2019 tourists visiting Bandung reached 27,701 people, an increase of 16.4% from the previous year. Lembang has an interesting cultural heritage and historical location which is quite desirable, but there are some historical buildings that are not well publicized so that the place is not well maintained and supervised, Benteng Gunung Putri is one of them, while in the area has many tourist attractions and lodging such as the Gunung Putri camp and Gunung Putri Hotel. So to mediate the needs of the surrounding area to increase the value of tourism in the region there must be a facility that provides insight into the cultural heritage and local history of the place, in order to make the place an attractive ecotourism area. The Interior Design of this Resort Hotel has an ecotourism concept that leads to the cultural preservation and history of the local area. Where the princess mountain region has many natural attractions and contains historical value in the first world war. By making a variety of facilities that introduce the local area in the area of the inn that is often visited by tourists, especially foreign tourists. So that visitors are interested in exploring the princess mountain region and its surroundings. The design process includes the study of literature relating to resort hotels, colonial history, cultural heritage, analysis of the Gunung Putri area and Gunung Putri Hotel analysis. The design theme raised the natural conditions around the hotel which has pine forests, mountains, and historical attractions around it. So as to produce harmony between visual buildings and the environment and reflect concern for the natural environment by adapting natural processes and forms into ecotourism design.

**Keywords:** Resort,, ecotourism, Cultural heritage, Lembang, Putri Gunung Hotel.