

Abstract

Reza Nova Erfiansyah. 2019. Designing 2D Animation Character with Theme of Yongmoodo Martial Arts in Sukoharjo. Final Project. Visual Communication Design Departement. Faculty of Creative Industries. Telkom University.

The Indonesian National Armed Forces (TNI) is a national defense body born from within the Indonesian national struggle to defend against invaders. In defending the Indonesian state, the TNI-AD has a special and mandatory martial art, namely Yongmoodo martial arts originating from South Korea. Yongmoodo martial art is a close-range martial arts, this type of martial art encapsulates several other types of martial arts such as taekwondo, karate, and jujitsu. To add insight, the author makes an introduction to Yongmoodo martial arts in 2D animation media. Because the role of the media is indeed very influential in the introduction of a martial arts, especially for teenagers (high school students) who want to continue to the Army. The design method which is carried out in stages includes data collection (literature study, observation, interview, and questionnaire), then the data are analyzed using qualitative methods. From these data, obtained the characteristic shape of each character ranging from face shapes to yongmoodo techniques so that high school students will be interested in learning more about the yongmoodo martial arts.

Keywords : Martial Arts, Yongmoodo, TNI-AD, Sukoharjo, Teenagers, Character, 2D Animation.