

ABSTRACT

This study examines the collective influence of art in Bandung in particular. The purpose of this study is to explore deeper into the collective existence of art. The author takes the example of participants in the Contemporary Art Studio and Art Studio. The data collection process was carried out by interviewing 3 (three) members from the Contemporary Art Studio and 2 (two) members from the Art Studio. Interview material obtained will be transcribed and analyzed. The analysis results emerge 3 (three) themes discussed here: factors, strategies and effects of participation in building an art collective in Bandung. The study of the three themes is very useful for understanding how to build a collective, and provide experiments in the field of Bandung art in particular.

Keywords: Collective, Art Gallery, Visual Art