

JOURNALISTIC ART CRITICISM AS PART OF INCREASING APPRECIATION OF ART IN SOCIETY OF BANDUNG CITY

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Abstract

Art criticism is very closely related to the appreciation of art, because by criticizing or giving a response to an art work or event, it is already a form of appreciation for art works or art events. In Bandung itself, art appreciation must be developed or improved especially since Bandung is one of the art cities in Indonesia. Of the many art criticisms, journalistic art criticism is a form of art criticism that is often encountered. This research aims to find out how influential journalistic art criticism is towards community appreciation in the city of Bandung. The methodology used in this research is by looking at literature studies, , observation, documentation, and websites. Data from this research will be analyzed using descriptive analysis method by using 3 theories; the theory of art criticism, journalistic theory, and also the sociology of art by Pierre Bourdieu. From the analysis that has been done, the criticism of journalistic arts in the Bandung city is quite a lot, but for its influence on the community is still too little. Many journalistic arts criticisms are still widely consumed or read by the public who are engaged in the field fine arts.

Keywords : Journalistic Art Criticism, Appreciation, Bandung City