

ABSTRACT

NEW INTERIOR DESIGN OF REGEN ORTHOPEDIC HOSPITAL (C CLASS) IN BANDUNG WITH VISUAL PSYCHOLOGY APPROACH

Friska Esterlina L. Tobing

Interior Design, School of Creative Industries, Telkom University
Jl. Telekomunikasi No. 1, Terusan Buah Batu, Sukapura, Bandung, Jawa Barat 40257

The high number of road accident in Bandung significantly affect the number of orthopedic patient in the city. With the needs of special hospital that focus on treating orthopedic disease or disorder as a background, a planning of a hospital with the same purpose is required. A person tends to feel restless when their physical condition is bad and surrounded by an uncomfortable situation and environment. That's why, along with the hospital's medical treatment, a supportive interior hospital is needed to lower patient's stress level and help them recover better. One of the way to support this idea is by using interior psychology approach in the hospital interior, such as in a form of color, shape, lighting, texture, and room organization. With psychology approach, especially in visual field, this planning is expected to help Bnadung in order to improve public health, especially with orthopedic patients.

Keyword: Interior Design, Hospital, Orthopedic, Psychology, Bandung.