

## **ABSTRACK**

# **REDESAIN INTERIOR HOTEL RESORT PADJADJARAN DI BOGOR**

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Bogor is located on the island of Java and precisely in the province of West Java, the city has an area of 118.50 km<sup>2</sup> (45.75 sq mi) and is demographically dominated by the Sundanese with Sundanese language. But in reality the city has become a city of diverse population like the city of Jakarta, such as the Javanese, Betawi, Batak, Bugis, Minang, Arab, and Malay.

Padjadjaran resort is located in the heart of Bogor City, precisely on Jl. Raya Padjadjaran No.17 North Bogor with its cool and clean air and its strategic location to the city center and also easy access to interesting places in Bogor City such as Factory Outlets, Bogor Botanical Gardens, Shopping Mall, Lawang Selapan, Bogor Palace and still many other places. The architecture of this resort is designed with a calm, comfortable, and peaceful ambience for business meetings and holidays in the middle of your vacation. Padjadjaran resort is a National Standard 4 Star Hotel.

The rapid growth of tourism in Southeast Asia has become a special attraction for entrepreneurs in East Asia or from other parts of the world to carry out tourism activities that can be said to be stable and promising in developing countries such as Indonesia. With the treat of nature and abundant resources, making Indonesia as one of the countries that become the main target for foreign and domestic tourists to take a vacation trip, especially with the large number of Indonesia's population ranked 4th in the world making this country almost attracts so many foreign investors.

***Keywords: Padjadjaran Resort Hotel, site / location, tourism and modern interiors***