

ABSTRACT

This study aims to determine the acceptance of SAP application users at PT. Trisco Tailored Apparel Manufacturing (TAM) using the Unified Theory of Acceptance and Use of Technology (UTAUT) model. PT. Trisco Tailored Apparel Manufacturing (TAM) is a company engaged in the garment sector, located in Bandung, Indonesia. Currently PT. Trisco Tailored Apparel Manufacturing (TAM) has an information system that manages information that is the SAP application. An analysis is used to determine the performance, effectiveness, service system, and measure the success of the implementation of the system. Primary data sources obtained from distributing questionnaires directly and online. The population of this research is the employees of PT. Trisco Tailored Apparel Manufacturing (TAM) Bandung and samples were taken with a total of 43 respondents who are employees of PT. Trisco Tailored Apparel Manufacturing (TAM) Bandung that uses the SAP application. The data obtained is then processed using the SmartPLS application. The results of the processing show that the behavioral intention variable has a positive and significant effect on use behavior.

Keywords: UTAUT, PT. Trisco Tailored Apparel Manufacturing (TAM), SAP, ERP.