

ABSTRACT

Everyone has different financial management capabilities, ranging from consumption patterns, activities to save up to the decision to choose the insurance and investments. Especially on a college student who has a fairly high consumer properties, of course, every student has a financial literacy and financial management behavior. This research was conducted to analyze of indicator of financial literacy and financial management behavior bachelor of engineering faculty who come from Bandung and outside Bandung at Telkom University.

This research was conducted by disseminating a questionnaire to 200 undergraduate students from the Telkom University. Sampling techniques are used non probability sampling with the criteria of each 100 students that come from Bandung and 100 students from outside Bandung. Product moment correlation is used to test the validity and Cronbach Alpha was used to test the reliability of the instrument. Test Different t used to test the hypothesis.

Based on the results of the study, it was found that there is no difference financial literacy and financial management behavior between students from Bandung and outside Bandung at the Faculty of Engineering at the Telkom University.

Keywords: financial literacy, financial management behavior.