

LIST OF TABLES

Table 1.1 Number of Private Higher Education Institution Based on Form of Education by Province	23
Table 1.2 List of Best University in Indonesia 2018 by 4ICU	24
Table 2.1 Previous Studies	43
Table 3.1 Research Characteristic Proposed by Author	62
Table 3.2 Variable Operationalization.....	64
Table 3.3 Validity Test Result	81
Table 3.4 Reliability Test Result	83
Table 3.5 Percentage Classification.....	85
Table 4.1 Frequency Distribution of Respondents' Answers Regarding Prior Knowledge	97
Table 4.2 Frequency Distribution of Respondents' Answers Regarding Social Media	98
Table 4.3 Frequency Distribution of Respondents' Answers Regarding Self-Efficacy	100
Table 4.4 Frequency Distribution of Respondents' Answers Regarding Digital Entrepreneurial Intention	102
Table 4.5 Descriptive Analysis Summary	103
Table 4.6 Multivariate Normality Test	105
Table 4.7 Standardized Loading Factors Prior Knowledge	113
Table 4.8 Standardized Loading Factors Social Media	114
Table 4.9 Standardized Loading Factors Self-Efficacy	115
Table 4.10 Standardized Loading Factors Digital Entrepreneurial Intention	116
Table 4.11 Standardized Loading Factors and Construct Reliability	117
Table 4.12 T-value, Standardized Coefficient Value, and R-Square Value	119
Table 4.13 Evaluation of Criteria for Goodness of Fit	122
Table 4.14 Hypothesis Testing Result	123