

DAFTAR SINGKATAN

Singkatan	Nama	Pemakaian Pertama kali pada halaman
AS	<i>Attractiveness Score</i>	74
BSC	<i>Balanced Score Card</i>	33
CEO	<i>Chief Executive Officer</i>	5
FGD	<i>Focus Group Discussion</i>	38
GE	<i>General Electric</i>	6
EFAS	<i>External Factor Analysis Summary</i>	5
IFAS	<i>Internal Factor Analysis Summary</i>	5
IoT	<i>Internet of Things</i>	53
PESTEL	<i>Political, Economic, Social, Technology, Environment, Legal</i>	33
SDB	<i>Smart Drop Box</i>	4
QSPM	<i>Quantitative Strategic Planning Matrix</i>	5
TAS	<i>Total Attractiveness Score</i>	74