

DAFTAR SINGKATAN

Singkatan	Nama	Halaman Saat Penggunaan Pertama
BEI	Bursa Efek Indonesia	1
IHSG	Indeks Harga Saham Gabungan	2
DER	Debt to Equity Ratio	5
ROE	Return on Eequity	5
EPS	Earning per Share	5
OJK	Otoritas Jasa Keuangan	10
B/M	Book Value to Market Value Ratio	13
ROA	Return on Asset	13
ROI	Return on Investment	19
GDP	Gross Domestic Product	21
PDB	Produk Domestik Bruto	21
AHP	Analytical Hirarchy Process	22
SWOT	Strength, Weakness, Opportunity, Threat	23
IFAS	Internal Factors Analysis Summary	23
EFAS	External Factors Analysis Summary	23
UKM	Unit Kegiatan Mahasiswa	25
OLS	Ordinary Least Square	25
JB	Jarque-Bera	26
PLS	Pooled Least Square	36
H0	Hipotesis Awal	37
LM	Lagrange Multiplier	40
DW	Durbin Watson	40
DU	Durbin Upper	62
DL	Durbin Lower	62
BUMN	Badan Usaha Milik Negara	70
TIK	Teknologi Informasi dan Komunikasi	70
NYSE	New York Stock Exchange	70
ATL	Above The Line	72
ABL	Below The Line	72
EIR	Equipment Identity Registration	78

CSI	<i>Customer Satisfaction Index</i>	79
CDI	<i>Customer Dissatisfaction Index</i>	79
CLI	<i>Customer Loyalty Index</i>	79
CR	Consistency Ratio	83