

ABSTRACT

THE APPLICATION OF BLOCK PRINTING TECHNIQUE ON HANDWOVEN FABRIC (ATBM)

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The principle of block printing uses media with a flat surface such as cloth or paper to produce the optimal results. Indonesia has a variety types of fabric, one of that fabric is woven made using non-machine looms known as ATBM fabric. Weaving is a valuable handicraft because it is a difficult manufacturing process, making weaving a valuable cultural heritage. Therefore, researchers try to innovate by applying block printing techniques using textured woven fabric to highlight the fabric's character and handmade crafts.

This research was conducted by using qualitative method, are including the literature study method, searching data for books, journals, observations and interviews directly with people who related to the research topic, and do exploration on ATBM fabric.

The final results of this research are to determine the optimal method, coloring, and modules. The optimal printing method is using the shifted technique on the fabric surface, then the coloring is using screen printing ink and uses polygonal modules. The application of block printing techniques on handwoven fabric (ATBM) will be used for Ready to wear clothes with simple box silhouette pattern.

Keywords: Block printing, handmade, non-machine woven (ATBM), texture