ABSTRACT

Bandung, is a city that has a variety of unique tours and interesting culinary, fashion factory outlets are mushrooming by offering contemporary fashion, various shopping centers to hang out, cities where famous musicians come from and become popular in the country, a city with a variety of universities well-known both public and private, a variety of beautiful mojang exist and decorate city streets and of course the city's icons in the city of Bandung such as Gedung Sate, Perjuangan Monument, Tugu Sepatu Cibaduyut, Tugu Bandung Lautan Api, Bandung Steam Railway Monument, Tugu maung bodas at every intersection in Bandung city and the Twin Towers of the Great Mosque of Bandung. However, there are Bandung City icons which have not been made as merchandise, although the icon has been recognized by Bandung residents, Pasupati Bridge. Pasupati Bridge is a fixed and single pole cable bridge which is an icon of Bandung City, its visual aesthetics will be felt when it is enjoyed at night because of the colorful spotlights and as a place for young people to hang out. It is clear that the icon has been recognized by the wider community, including foreign countries and how to bring the icon as a souvenir? can be done by making it a miniature to be a memory of an unforgettable visit. And of course the sweetest impression that makes our children and grandchildren know the world icons including city icons that are already proud of the Bandung community, so that local and foreign tourists can "capture" the memory of a visit to the city of Bandung, then made Pasupati Bridge Miniature souvenirs from aluminum plates to keep in mind the icon Bandung city is inherent in the memory of these tourists. As a drug longing for the splendor of the Pasupati Bridge, and the impression that left an eye.

including the city icons that are already proud of the Bandung community.

Bandung City Icons The Pasupati Bridge has not been made as a miniature of a more unique material, that is, a used aluminum plate.

Keywords: Miniature, Pasupati Bridge, Bandung City Icons, merchandise. Aluminium plate. Senikir.