ABSTRACT

REDESIGN WHITE SECONDHAND CLOTHING WITH BATIK TECHNIQUE USE NATURAL DYEING

By SHABRINA DEFTI WIDYAPUTRI NIM: 1605164092

(Craft Study Program)

Cimol Gedebage Market is the biggest place in the city of Bandung that sells secondhand clothing at this time is still desired by the public. Cimol Gedebage Market sells a variety of models and colors in secondhand clothing, usually made from cotton, linen, and chiffon. Whereas in terms of color, one of them is white secondhand clothes that have been deformed, such as yellowing or being stained by other colors, which are difficult to sell or sell at lower prices. Therefore, researchers see the potential to be processed into new fashion products suitable for use and make concepts with an attractive style, using redesign techniques and surface textile design techniques, namely batik with natural dye dyeing. The motifs on the written batik raised by one of the batik from Yogyakarta are the parang barong batik and parang curigo.

This study uses qualitative methods and data collection through literature studies as a basis for research, field observations to see the availability of materials to be used, random interviews with traders at Cimol Gedebage Market, and exploration to find out the optimal technique to be applied to the raw materials to be used. processed. The research was conducted to provide product long-term benefits and so as not to add adverse effects to the environment, using redesign on white secondhand clothing. In addition to increasing the value of the function, aesthetics, and economic value of secondhand clothing.

Keywords: secondhand clothing, cimol gedebage market, white color, batik, redesign.

vii