

ABSTRACT

Sinaga Shoes Shop is a company engaged in the field of trading companies. Sinaga Shoes Shop is located at jalan Cibaduyut Raya nomor 90 Bandung, West Java. The obstacle in this store is when buying goods and when selling, the store still records manually, that is recording only in books. Recording done manually often leads to errors in recording transactions that can affect the preparation of financial statements. For this reason, in this final project an application is built that can handle problems that often occur by running business processes. The functionality in this application is the purchase of goods inventory, cash sales, expense expenses, general journals, ledgers, stock cards, sales reports, profit and loss and profitability ratio analysis. With the existence of an income statement and profitability ratio calculation can help the store to find out the store's performance and financial condition in the store. To overcome the problems that exist in the store, an application is made using prototype work methods. This application was built using the PHP Framework programming language and MySQL database. The final result of this application is successfully managing transactions and financial reports, and can display profitability ratios.

Keywords: Prototype, sales, card stock, income statements, profitability ratio