

## ABSTRACT

*The current high consumptive awareness is one result of the development of technology. This consumptive behavior causes accumulation of goods that demand user satisfaction with the use value of the goods they have. Based on a survey conducted the causes been found, 58.7% of 128 people have been confused in distributing goods that are not used, 34.4% received difficulty in distributing, 33.3% agreed to not have time, and 27.5% expressed laziness to sorting and channeling. With this phenomenon, a study of the Setali community engaged in the field of declaring and shortening the problem of accumulation of goods through the application of goods donations. During the research process, collecting data is carried out through several methods, starting from library research, reference observation and searching for goods users, interviews with community members and experts in application design, and conducting surveys focusing on the target audience of smartphone users 20-40 years who have solid activity and rarely sort things. Subsequent analysis is based on data obtained using the installed matrix, as a basic concept in designing the donation application interface of goods, in order to simplify the donation process reduce the amount of accumulation of unused items.*

*Keywords: Mobile Apps, Decluttering, Goods Donation, Interface, Consumptive*